

		Fiscal Year						
	(in crores)	2012	2013	2014	2015	2016	2017	Sum
Cashflow from operations		₹14.55	(₹1.06)	(₹19.37)	(₹29.91)	(₹49.44)	(₹58.96)	
Operating profit before w/c changes		₹50.22	₹58.47	₹65.07	₹87.55	₹108.77	₹128.35	₹498.43
Working capital changes		(₹33.84)	(₹52.32)	(₹75.97)	(₹89.72)	(₹131.31)	(₹168.93)	
Trade receivables		(₹1.93)	₹14.76	(₹64.24)	₹16.85	(₹33.27)	(₹52.98)	(₹120.81)
Inventories		(₹43.78)	(₹49.54)	(₹51.91)	(₹88.17)	(₹98.95)	(₹112.79)	(₹445.14)
Accounts payable		₹11.87	(₹17.54)	₹40.18	(₹18.40)	₹0.91	(₹3.16)	
Cash taxes		(₹1.83)	(₹7.21)	(₹8.47)	(₹27.74)	(₹26.90)	(₹18.38)	
Cashflow from investing activities		₹6.06	(₹1.00)	(₹1.25)	(₹9.60)	(₹4.37)	(₹5.69)	(₹15.85)
Cashflow from financing activities		(₹8.88)	(₹3.33)	₹20.41	₹41.06	₹53.30	₹64.61	
Net proceeds from shares		₹15.99	₹0.00	₹0.00	₹108.60	₹0.01	₹0.00	₹124.60
Net proceeds from debt		(₹3.31)	₹16.34	₹41.50	(₹45.15)	₹80.48	₹100.50	₹190.36
Interest payment		(₹19.26)	(₹18.30)	(₹19.23)	(₹21.21)	(₹23.35)	(₹31.31)	(₹132.66)
Others		(₹2.30)	(₹1.37)	(₹1.86)	(₹1.18)	(₹3.84)	(₹4.58)	

Fiscal Year	Perpetual Titles	Aggregate Titles	Total Number of Titles	Content Library as of 30-Apr-2017					
				Type of content	Perpetual Titles	Aggregated Titles	Total Number of Titles	Percentage	
2011	590	1722	2312	Hindi films	443	1423	1866	53%	
2016	912	2520	3432	Regional titles	456	984	1440	41%	
CAGR	9%	8%	8%	Special Interest content	49	230	248	7%	
Fiscal Year	Traditional Media	New Media	Total Revenue	New Media Revenue Share	Total	948	2637	3554	100%
2012	165.8	₹16.21	₹182.01	9%					
2013	197.6	₹17.13	₹214.73	8%					
2014	238.7	₹25.90	₹264.60	10%					
2015	286.1	₹37.35	₹323.45	12%	Smartphone penetration rate as share of the population	65%	45%	19%	
2016	311.3	₹63.75	₹375.05	17%	Internet penetration rate as share of the population	76%	53%	30%	
2017	322.4	₹103.13	₹425.53	24%					
CAGR	14%	45%	19%						
					(in crores)	2008	2016	2021 (Estimate)	CAGR (5 years)
	2011	2017	CAGR	Advertising revenue in India	₹22,100	₹52,800	₹107,800	15%	
				Digital Advertising revenue in India	₹600	₹7,700	₹29,500	31%	
	Number of titles	2312	3554	7%	Share of digital advertising revenue	3%	15%	27%	
	Inventory (in crores)	53.13	₹500.43	45%					
	Cost per title (in lakhs)	2.3	14.1	35%					
					YouTube Channels	No of Subscribers	No of Views		
					Eros Now	7,370,511	5,967,653,480		
					YRF	5,805,942	4,152,763,881		
					Rajshri	4,252,572	2,439,124,633		
					Shemaroo	4,070,759	2,152,132,254		